## IMD and Tokyo Institute of Technology Meeting "Competitiveness through Co-evolution between Innovation and Institutional Systems"

at: Tokyo Institute of Technology (Ookayama, Meguro-ku, Tokyo)

on: March 29 (Wed) with the following program:

12:3014:00 Lunch

(with representatives of various parties)

Workshop

"Competitiveness through Effective Co-Evolution

14:30-17:00 between Innovation and Institutional

Systems"

(20 min. presentation + 15 min. discussion)

18:00-20:00 **Evening Forum** 

Presentation by Prof. Georges Haour, "Competitiveness through Effective Technological Innovation" followed with discussion



Dr. Georges Haour
Professor of Technology &
Innovation Management at IMD,
Switzerland
Partner of Generics, Cambridge, UK
Haour@imd.ch

Dr. Haour teaches Technology & Innovation Management and directs executive programmes for managers from companies world-wide.

He has more than 85 publications. Resolving the Innovation Paradox is his third book (Japanese version will release on Jan 30).



## Contact